

## The National Honey Board Sweepstakes ("Sweepstakes")

### OFFICIAL RULES

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. INTERNET ACCESS REQUIRED. STANDARD DATA CHARGES MAY APPLY.**

**Sponsor:** The National Honey Board, 11409 Business Park Circle Ste. 210 Firestone, Colorado 80504

**Host:** Momables LLC, c/o Laura Fuentes, 506 Water St. Suite C Madisonville, LA 70447

**By participating, you ("entrant" or "you" or "Entrant") agree to abide by and be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects and not subject to appeal.**

1. The Honey Sweepstakes ("Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia (void in Puerto Rico, all U.S. territories and possessions) who are at least eighteen (18) years of age or older (or the age of majority in their state of legal residence whichever is older) and have a valid email address. Employees of the National Honey Board ("Sponsor"), Momables LLC d/b/a Laura Fuentes ("Host") and Walt Disney Studios Motion Pictures and their affiliates, sales representatives, licensees or agents (all of the foregoing, collectively, "Sweepstakes Entities") and their immediate family members (spouse, parent, child, sibling and their respective spouses) and those living in the same household of each (whether legally related or not), are ineligible to enter or win the Sweepstakes. Only one (1) entry is permitted per Entrant. Entries will containing vulgar, derogatory or offensive subject matter will be disqualified and deleted.

All applicable federal, state and local laws and regulations apply. Void where prohibited by law. Entry in the Sweepstakes constitutes your full and unconditional acceptance of these "Official Rules".
2. You may enter the Sweepstakes beginning April 11, 2016, at 12:01am MT until 11:59pm MT on April 17, 2016 (the "Entry Period").

To enter the Sweepstakes each entrant must submit a comment under the National Honey Board Dedicated Sponsored Blog Post published on LauraFuentes.com on April 11, 2016 with an answer to a honey-related question asked by Laura within the blog post.

In order to leave a comment, entrants will have to submit their name, last name and email address. The entrants' information (name, last name and email address) will be kept confidential and won't be released or use for any purposes.

Only one entry is permitted per Entrant. This Sweepstakes is limited to legal residents of the 50 United States and the District of Columbia who are at least 18 years old or older (or the age of majority in their state of legal residence whichever is older).

3. Requirements for a valid submission include:
  - Fully completing the honey-related question asked by Laura within the blog post
  - A valid email address
  - Legal resident of the U.S., District of Columbia
  - At least 18 years old or older (or the age of majority in their state of legal residence whichever is older)

\*Not more than one entry has been submitted by Entrant\*
4. By participating in the Sweepstakes, all entrants fully and unconditionally agree to and accept these Official Rules and the Sponsor and Host's decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize (described below) is contingent upon fulfilling all requirements set forth herein.
5. At approximately 10:00:00 AM MT on April 18, 2016, the Host will select by random draw one (1) entry from among all valid Sweepstakes online entries received during the Entry Period. The Sweepstakes Winner will be notified by email from Momables LLC, c/o Laura Fuentes on April 19, 2016. The Winner will have to provide an address where she/he wants to receive the prize. The Winner's address will be kept confidential and will only be used for the purpose of sending the prize. The winner's name will be announced within the blog post on laurafuentes.com on April 29, 2016.
6. The one (1) randomly selected Sweepstakes winner will win the following Prize :
  - One (1) \$100 prepaid Fandango gift card
  - One (1) the National Honey Board gift pack (2 beehive candles, 1 soap bar, 4 lip balms, 2 water bottles, 2 tumblers and 1 wooden honey dipper)
  - *The Jungle Book* merchandise (1 cap, 1 towel, 1 notebook, 1 canteen and 1 flashlight)

The total approximate retail value (ARV) of the Prize is \$130 (\$100 Fandango gift card, NHB gift pack valued at \$10 and *The Jungle Book* merchandise valued at \$20). All personal information provided to the National Honey Board will be used in accordance with its Privacy Policy which can be viewed at <http://www.honey.com/privacy-policy>
7. The prize will be delivered to the address provided by the Winner. The Winner won't be responsible for any shipping costs or charges. The Winner will receive the prize no later than 11:59 PM MT on April 25, 2016.
8. The Winner is responsible for any and all applicable federal, state or local taxes that may result from the receipt of the Prize. The Prize is non-refundable, nontransferable, and may not be redeemed or substituted for cash. Host and Sponsor reserve the right to substitute the Prize with another prize of equal or greater value. If the Winner declines any portion of the Prize, it will not be replaced nor will any monetary compensation be awarded. Any expenses above the value stated in these Official Rules are the sole responsibility of each winner. The Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose), except that a prize will be subject to its manufacturer's standard warranty (if any).

9. If the Winner cannot be contacted and confirmed within five (5) business days of the date of drawing, or there is any non-compliance with these Official Rules, or if a winner cannot accept/receive a prize for any reason, or has made or submitted false statements, then such winner will be disqualified and a new random winner will be drawn and contacted. Prize will be awarded provided it is validly claimed by such date, after which no alternate winner will be selected, nor unclaimed Prize awarded.
10. The National Honey Board, Walt Disney Studios Motion Pictures and the Promotion Parties as well as their immediate families (defined as parents, grandparents, spouses, siblings, children and grandchildren) and/or household residents (whether or not related) are not eligible to participate.
11. **This Sweepstakes is void where prohibited by law.**
12. Walt Disney Studios Motion Pictures is not a sponsor, host or administrator of the Sweepstakes.
13. By participating in the Sweepstakes, each entrant agrees to fully release, forever discharge, hold harmless and indemnify Sweepstakes Entities and their respective parent companies, subsidiaries, affiliates, franchisees, licensees, and the officers, directors, employees, agents, representatives, and assigns of all the foregoing companies (collectively, the "Sweepstakes Indemnitees") from any and all claims, damages, expenses, costs (including reasonable attorneys' fees), damages, losses, injuries, and liabilities (including settlements), brought or asserted by Winner or any third party against any of the Sweepstakes Indemnitees due to or arising out of: (a) the entrant's submission in this Sweepstakes; (b) the entrant's conduct during and in connection with this Sweepstakes, including but not limited to any claims of infringement of any trademark, copyright, or other intellectual property rights, right of publicity, right of privacy, or defamation; (c) the quality receipt, possession, use or misuse of any prize; or (3) any travel or activity that is related to the Sweepstakes or The Prize. No liability or responsibility is assumed by Sweepstakes Entities resulting from any entrant's participation in or attempt to participate in the Sweepstakes or ability or inability to upload, or download any information in connection with participating in the Sweepstakes. No responsibility or liability is assumed by Sweepstakes Entities for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Sweepstakes: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the Sponsor web site and Host web site (collectively the "Web Sites") in whole or in part for any reason; traffic congestion on the internet or the Web Sites; unauthorized human or non-human intervention of the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Sweepstakes, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Sweepstakes. Sponsor and the Host reserve the right to correct typographic, clerical or printing errors in any Sweepstakes materials. Sponsor and the Host are not responsible for any typographical or other error in the printing of this Sweepstakes, the administration of the

Sweepstakes or in the announcement of the Winner, including such error as may give an erroneous indication that a prize has been won. In the event the Sponsor or the Host are prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute, or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, or local government law, order of regulation, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's the Host's control (each a "Force Majeure" event. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with the law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. If for any reason the Sweepstakes is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor and Host reserve the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; gains unauthorized access to accounts; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person.

14. Any disputes that may arise here under shall be governed in all respects by the laws of the State of New York without regard to the conflicts of laws principles of any jurisdiction; provided that any issues regarding prizing specifically provided by Walt Disney Studios Motion Pictures and/or issues regarding Walt Disney Studios Motion Pictures intellectual property shall be governed and construed in accordance with the laws of the state of California and in the event of any dispute, all Entrants irrevocably consent to the jurisdiction of the state and federal courts located in Los Angeles, California to resolve such disputes. Venue with respect to any such disputes shall be had in the state and federal courts of the State of New York. Except where prohibited, by participating in this Sweepstakes, each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.
15. Participation in the National Honey Board Sweepstakes constitutes entrants' full and unconditional agreement to these Official Rules and the Sponsor's and Host's decisions, which are final and

binding in all matters related to it. Winning a prize is contingent upon fulfilling all requirements set forth herein.